

SFAE & HIEM

2027杭州国际智能工厂与工业自动化展览会

Hangzhou International Smart Factory and Industrial Automation Exhibition 2027

同期举办：杭州国际电子信息制造业博览会

Hangzhou International Electronic Information Manufacturing Industry Expo



2027.05.27-29

May 27-29, 2027



杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center, Zhejiang

主办及战略单位

Organizers & Strategic Partners

高登会展集团

Golden Conference & Exhibition Group

浙江省人工智能学会

Zhejiang Artificial Intelligence Society

浙江省半导体行业协会

Zhejiang Semiconductor Industry Association

浙江机器人产业发展协会

Zhejiang Robot Industry Association

浙江省计算机系统集成行业协会

Zhejiang Computer Information System Integration Industry Association

承办单位

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| 展会概况 Exhibition Overview

ABOUT SFAE& HIEM 2027

智造潮涌，全球共振，全球工业自动化市场正持续高速增长。据相关机构预测，全球工厂自动化和工业控制市场规模将从2025年的3186.1亿美元增长至2034年的7270.3亿美元，复合年增长率达9.6%。中国作为全球制造业中心，工业自动化需求尤为旺盛。2026年上半年，我国制造业投资同比增长7.5%，锂电池、电子及半导体、工业机器人、物流自动化等行业增长显著。2026年4月，杭州提出“135N”工作体系，首次明确培育50家以上“AI工厂”，对标国家基础级、先进级、卓越级和领航级智能工厂。杭州拥有规上工业企业近7500家，28家入围中国制造业500强。从机器换人、企业上云到未来工厂，杭州获评国家首批中小企业数字化转型城市试点，并以全国第一通过终期绩效评价，累计完成586家企业、640个数改项目验收。杭州电子信息制造业增势强劲，2026年上半年增加值同比增长14.8%。钱塘区集成电路企业超140家，产业规模突破800亿元；滨江区集成电路产业规模居全省第一。双展同期举办，将推动两大产业双向赋能、协同升级。电子信息制造业与智能工厂、工业自动化展同期举办，将有力推动两大产业双向赋能、协同升级。

The global industrial automation market is experiencing rapid growth. According to industry projections, the global factory automation and industrial control market is expected to grow from US\$318.61 billion in 2025 to US\$727.03 billion by 2034, representing a CAGR of 9.6%. As the world's manufacturing hub, China has strong and growing demand for industrial automation. In the first half of 2026, China's manufacturing investment increased 7.5% year on year, with strong growth in lithium batteries, electronics and semiconductors, industrial robotics, logistics automation, and other sectors. In April 2026, Hangzhou introduced its "135N" development framework, for the first time setting a clear target to cultivate more than 50 AI-powered factories, benchmarked against the national levels of Basic, Advanced, Excellence, and Leading Smart Factories. With nearly 7,500 above-designated-size industrial enterprises and 28 companies ranked among China's Top 500 Manufacturing Enterprises, Hangzhou has advanced from machine replacement and enterprise cloud adoption to the development of future factories. As one of China's first pilot cities for the digital transformation of SMEs, Hangzhou ranked No. 1 nationwide in its final performance evaluation, with 586 enterprises and 640 digital transformation projects completed and assessed. Hangzhou's electronic information manufacturing industry is also expanding rapidly, with industrial value added increasing 14.8% year on year in the first half of 2026. Qiantang District is home to more than 140 integrated circuit companies, with the industry exceeding RMB 80 billion in scale, while Binjiang District ranks No. 1 in Zhejiang Province in integrated circuit industry scale. The concurrent staging of the Electronic Information Manufacturing Expo and the Smart Factory & Industrial Automation Expo will create a powerful platform for cross-industry collaboration, enabling the two sectors to reinforce one another, accelerate technological integration, and drive coordinated industrial upgrading.

ABOUT SFAE& HIEM 2027

为服务制造强国与数字中国战略，对接浙江“415X”集群和杭州“AI工厂”计划，高登会展集团定于2027年5月27日—29日在杭州大会展中心举办“2027杭州国际智能工厂与工业自动化展览会”，同期举办“2027杭州国际电子信息制造业博览会”。展会以“智造杭州·链动未来”为宗旨，创新采用“双展协同”模式：主展聚焦智能工厂与工业自动化核心技术；同期展聚焦集成电路、电子元器件、SMT设备、电子材料等电子信息制造产业链。双展联动，形成“芯片与元器件—自动化装备与系统—智能工厂应用场景”完整闭环，实现从制造工厂到工厂制造产品的全链条覆盖。展会将集中展示长三角制造业数智化转型最新成果，汇聚工业机器人、自动化核心部件、工业互联网、数字孪生、智能仓储物流、AI质检等先进技术与解决方案，为制造业企业提供从单点自动化到整厂智能化的全链条选型与采购平台。

To support China's strategies for becoming a manufacturing powerhouse and advancing Digital China, while aligning with Zhejiang's "415X" industrial clusters and Hangzhou's AI Factory Initiative, Golden Conference & Exhibition Group will host the 2027 Hangzhou International Smart Factory & Industrial Automation Expo from May 27—29, 2027, at Hangzhou Grand Convention and Exhibition Center, concurrently with the 2027 Hangzhou International Electronic Information Manufacturing Expo. Under the theme "Smart Manufacturing in Hangzhou · Connecting the Future", the two exhibitions will adopt an innovative dual-expo synergy model. The main expo will focus on smart factories and core industrial automation technologies, while the concurrent expo will cover the electronic information manufacturing value chain, including integrated circuits, electronic components, SMT equipment, and electronic materials. Together, the two expos will create a complete industrial loop covering "Chips & Components → Automation Equipment & Systems → Smart Factory Applications", connecting the entire value chain from manufacturing equipment and technologies to the products manufactured in smart factories. The exhibitions will showcase the latest achievements in digital and intelligent transformation across the Yangtze River Delta manufacturing sector, bringing together advanced technologies and solutions in industrial robotics, automation components, Industrial Internet, digital twins, smart warehousing and logistics, AI-powered inspection, and more. By integrating technologies, products, and application scenarios, the dual-expo platform will provide manufacturers with a one-stop sourcing and procurement platform covering the full journey from individual process automation to intelligent transformation of entire factories.

展会亮点 Exhibition Highlights

本届展会创新采用“双展协同”模式：主展聚焦智能工厂与工业自动化核心技术；同期展聚焦集成电路、电子元器件、SMT设备、电子材料等电子信息制造产业链。双展联动，形成“芯片与元器件—自动化装备与系统—智能工厂应用场景”完整闭环，实现从制造工厂到工厂制造产品的全链条覆盖。

The Expo will introduce an innovative dual-expo synergy model: the main expo will focus on smart factories and core industrial automation technologies, while the concurrent expo will cover the electronic information manufacturing value chain, including integrated circuits, electronic components, SMT equipment, and electronic materials. Together, the two expos will create a complete value chain of “Chips & Components → Automation Equipment & Systems → Smart Factory Applications”, connecting the entire ecosystem from manufacturing technologies and equipment to the products manufactured in smart factories.

I 双展联动，全链贯通 Dual-Expo Synergy · Full-Chain Integration

从一颗芯片到一座智能工厂，从自动化装备到工业互联网平台，展会将集中展示长三角制造业数智化转型最新成果，汇聚工业机器人、自动化核心部件、工业互联网、数字孪生、智能仓储物流、AI质检等先进技术与解决方案，为制造业企业提供从单点自动化到整厂智能化的全链条选型与采购平台。

From a single chip to a smart factory, and from automation equipment to Industrial Internet platforms, the Expo will showcase the latest achievements in the digital and intelligent transformation of Yangtze River Delta manufacturing. It will bring together advanced technologies and solutions in industrial robotics, automation components, Industrial Internet, digital twins, smart warehousing and logistics, AI-powered inspection, and more, providing manufacturers with a one-stop sourcing and procurement platform covering the full journey from individual process automation to intelligent factory transformation.

II AI工厂，杭州样本 AI Factories · The Hangzhou Model

围绕杭州“AI工厂”计划，展会将重点呈现智能工厂管理系统、工业智能体、数字孪生、5G+工业应用、边缘计算、工业大数据分析等前沿方向，助力制造业企业对标国家基础级、先进级、卓越级和领航级智能工厂。

Aligned with Hangzhou's AI Factory Initiative, the Expo will highlight cutting-edge technologies including smart factory management systems, industrial AI agents, digital twins, 5G-enabled industrial applications, edge computing, and industrial big data analytics. These solutions will help manufacturers benchmark themselves against China's four levels of smart factories: Basic, Advanced, Excellence, and Leading.

III 前沿技术，集中亮相 Cutting-Edge Technologies · All in One Place

展出类别覆盖智能工厂管理系统、工业机器人及智能装备、工业自动化核心部件、工业物联网与数字孪生、智能仓储与物流自动化，以及电子信息制造业全产业链。其中，电子信息制造业展将覆盖集成电路全链条攻关、电子元器件及电子材料高端化、智能传感器创新、电子专用设备与测量仪器自主保障、光子产业突破、先进计算生态、消费电子创新、人工智能硬件底座、能源电子、时空信息、行业电子融合应用等领域。

Exhibits will cover smart factory management systems, industrial robots and intelligent equipment, core industrial automation components, Industrial IoT and digital twins, smart warehousing and logistics automation, as well as the full electronic information manufacturing value chain. The electronic information manufacturing expo will cover key sectors including integrated circuit innovation, high-end electronic components and materials, intelligent sensors, electronic manufacturing equipment and measurement instruments, photonics, advanced computing, consumer electronics, AI hardware, energy electronics, spatiotemporal information, and industry electronics applications.

IV 精准对接，实效为王 Targeted Matchmaking · Results-Driven

展会同期将举办杭州国际智能制造高峰论坛，以及AI工厂建设与工业智能体应用、工业自动化与柔性制造、工业互联网与数字孪生、电子信息制造智能化等10余场专题分论坛。展会将组织5场以上精准供需对接会，覆盖汽车零部件、电子信息制造、新能源电池、纺织服装数字化、生物医药等细分行业，定向邀约持有技改预算和批量采购权限的核心买家，推动供需精准匹配。

The Expo will feature the Hangzhou Smart Manufacturing Summit Forum, together with more than 10 specialized forums covering AI factory development and industrial AI agents, industrial automation and flexible manufacturing, Industrial Internet and digital twins, and intelligent electronic information manufacturing. More than five targeted business matchmaking sessions will also be organized across sectors including automotive components, electronic information manufacturing, new energy batteries, digital transformation of textile and apparel manufacturing, and biopharmaceuticals. The Organizing Committee will specifically invite key buyers with technology-upgrade budgets and large-scale procurement authority, facilitating precise supply-demand matching and driving tangible business outcomes.

| 展出大类 Major Exhibits

智能工厂管理系统 Smart Factory Management Systems

企业资源计划管理系统、制造企业生产过程执行管理系统、生产设备和工艺智能化联网管理系统、生产数据及设备状态信息采集分析管理系统、制造过程数据文档管理系统等。

Enterprise Resource Planning (ERP) systems; Manufacturing Execution Systems (MES); intelligent networking and management systems for production equipment and processes; production data and equipment condition monitoring and analytics systems; manufacturing process data and document management systems.

工业机器人及智能装备 Industrial Robots & Intelligent Equipment

工业机器人本体、协作机器人、AGV/AMR移动机器人、机器人集成应用方案、智能产线整体解决方案。

Industrial robot arms and platforms; collaborative robots (cobots); AGV/AMR mobile robots; robotic system integration solutions; turnkey smart production line solutions.

工业自动化核心部件 Core Industrial Automation Components

伺服系统、PLC、变频器、传感器、机器视觉、工业以太网、运动控制系统、气动/液压元件等。

Servo systems; PLCs; variable frequency drives (VFDs); sensors; machine vision; Industrial Ethernet; motion control systems; pneumatic and hydraulic components.

工业物联网与数字孪生 Industrial IoT & Digital Twins

工业互联网平台、工业智能体、数字孪生技术、5G+工业应用、边缘计算、工业大数据分析、AI质量检测等。

Industrial Internet platforms; industrial AI agents; digital twin technologies; 5G-enabled industrial applications; edge computing; industrial big data analytics; AI-powered quality inspection.

智能仓储与物流自动化 Smart Warehousing & Logistics Automation

智能仓储系统、自动化立体仓库、智能分拣系统、物流信息化与物联网、无人叉车、输送系统等。

Smart warehouse management systems; automated storage and retrieval systems (AS/RS); intelligent sorting systems; logistics information systems and IoT; autonomous forklifts; conveyor systems and related automation solutions.

电子信息制造业 Electronic Information Manufacturing

覆盖集成电路全链条攻关、电子元器件及电子材料高端化、智能传感器创新、电子专用设备及测量仪器自主保障、光子产业突破、先进计算生态、消费电子创新、人工智能硬件底座、能源电子、时空信息、行业电子融合应用等全产业链。

The full industrial value chain, covering integrated circuit innovation and advanced technologies; high-end electronic components and materials; intelligent sensor innovation; self-reliant electronic manufacturing equipment and measurement instruments; photonics; advanced computing ecosystems; consumer electronics; AI hardware infrastructure; energy electronics; spatiotemporal information; and industry-specific electronics and integrated applications.

| 同期活动 Concurrent Events

展会同期将举办杭州国际智能制造高峰论坛，以及AI工厂建设与工业智能体应用、工业自动化与柔性制造、工业互联网与数字孪生、电子信息制造智能化等10余场专题分论坛。展会将组织5场以上精准供需对接会，覆盖汽车零部件、电子信息制造、新能源电池、纺织服装数字化、生物医药等细分行业，定向邀约持有技改预算和批量采购权限的核心买家，推动供需精准匹配。

The exhibition will feature the Hangzhou Smart Manufacturing Summit Forum, along with 10+ specialized forums focusing on AI factory development and industrial AI agents, industrial automation and flexible manufacturing, Industrial Internet and digital twins, intelligent electronic information manufacturing, and other key topics. The exhibition will also host 5+ targeted business matchmaking sessions covering automotive components, electronic information manufacturing, new energy batteries, digital transformation in textiles and apparel, biopharmaceuticals, and other specialized sectors. Key buyers with technology-upgrade budgets and large-volume procurement authority will be specifically invited to facilitate precise supply-demand matching and drive tangible business opportunities.



■ 杭州国际智能制造高峰论坛

Hangzhou Smart Manufacturing Summit Forum

■ AI工厂建设与工业智能体应用

AI factory development and industrial AI agents

■ 工业自动化与柔性制造

Industrial automation and flexible manufacturing

■ 工业互联网与数字孪生

Industrial Internet and digital twins

■ 电子信息制造智能化

Intelligent electronic information manufacturing

| 展会费用 Participation Fees

★ 标准展位：

A：国内企业：标准展位16800.00/展期（RMB）3m×3m

B：国外企业：标准展位4800.00/展期（USD）3m×3m

展位包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二把、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。）

★ 室内光地：

A：国内企业：1600（RMB）/平方米

B：国外企业：480（USD）/平方米

注：（最少36平方米起租）“光地”只提供参展面积，不包括展架、展具、地毯、电源等。

International Standard Booths:

For overseas enterprises: USD 4800.00/Expo; 3m×3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket.

Indoor Raw Space:

For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

赞助方案 Sponsorship Proposal

01

赞助条例 Sponsorship Packages

赞助项目	金额(万元)	规格/权益说明	限量
展会协办冠名	60	展会协办单位	独家
展会支持单位	40	展会支持单位	限3家
钻石·独家总冠名赞助	168	享有XX品牌之夜	独家
黄金·战略合作赞助	138	享有晚宴VIP独立餐桌与现场展示位	限3家
白银·战略合作赞助	98	享有晚宴标准席位与官方荣誉证书	限6家
指定品类·专项赞助	38	享有晚宴品类独家冠名	独家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Exhibition Co-organizer Title	60	Exhibition Co-organizer	Exclusive
Exhibition Support Partner	40	Exhibition Supporter	Limited to 3
Diamond - Exclusive Title Sponsor	168	Includes "[Brand Name] Night"	Exclusive
Gold - Strategic Partner	138	VIP dinner table + on-site display booth	Limited to 3
Silver - Strategic Partner	98	Standard dinner seat + official certificate	Limited to 6
Designated Category Sponsor	38	Exclusive category naming rights at dinner	Exclusive

02

外墙广告 Exterior Wall Ads

赞助项目	金额(万元)	规格/权益说明	限量
东登录厅广场广告	80	25.3m×6m入口上方玻璃贴纸	独家
东登录厅广场两侧桁架广告	10	5m×3m两侧桁架	限6家
东登录厅广场左右两侧广告	30	18.1m×15m墙贴	限2家
东登录厅内左右两侧广告	20	18.3m×6m墙贴	限2家
东登录厅正面二层广告	60	13.66m×3.5m墙贴	独家
东/中登录厅展厅通道入口广告	30	20.2m×6m玻璃贴	限2家
中登录厅左右两侧墙面广告	20	55Lm×3.5Hm	限2家
商业通道一层吊旗广告	15	5m×1.5m吊旗	限4家
商业通道一层方形包柱广告	5	1.6×3m方形包柱	限10家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
East Hall Plaza Billboard	80	25.3mx6m entrance glass sticker	Exclusive
East Hall Plaza Truss Ads (both sides)	10	5mx3m truss on both sides	Limited to 6
East Hall Plaza Left & Right Wall Ads	30	18.1mx15m wall sticker	Limited to 2
East Hall Interior Left & Right Wall Ads	20	18.3mx6m wall sticker	Limited to 2
East Hall 2nd Floor Front Wall Ad	60	13.66mx3.5m wall sticker	Exclusive
East/Central Hall Corridor Entrance Ad	30	20.2mx6m glass sticker	Limited to 2
Central Hall Left & Right Wall Ads	20	55Lmx3.5Hm	Limited to 2
Commercial Corridor 1F Hanging Flag Ads	15	5mx1.5m hanging flag	Limited to 4
Commercial Corridor 1F Square Pillar Ads	5	1.6mx3m square pillar	Limited to 10

03 馆内外广告 Indoor/Outdoor Hall Ads

赞助项目	金额(万元)	规格/权益说明	限量
3号展厅入口吊旗广告	12	4m×1.5m 6个吊旗	独家
3号展厅入口两侧桁架广告	6	5m×3m桁架	限2家
3号展厅入口门口广告	10	3L×3Hm/5L×3H	独家
3号展厅内部出入口横幅广告	20	17.6m×2.1m墙贴	独家
3号展厅内部出入口包柱广告	12	3m×6m 6个柱子	独家
3号展厅入口右边拐墙贴广告	15	12.2m×10.7m墙贴	独家
3号展厅内部吊旗广告	5	5m×3m 9个吊旗	限9家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Hall 2 Entrance Hanging Flag Ads	12	4mx1.5m (6 flags)	Exclusive
Hall 2 Entrance Truss Ads (both sides)	6	5mx3m truss	Limited to 2
Hall 2 Entrance Door Ad	10	3Lx3Hm/5Lx3Hm	Exclusive
Hall 2 Interior Entrance Banner Ad	20	17.6mx2.1m wall sticker	Exclusive
Hall 2 Interior Entrance Pillar Ads	12	3mx6m (6 pillars)	Exclusive
Hall 2 Entrance Right Corner Wall Ad	15	12.2mx10.7m wall sticker	Exclusive
Hall 2 Interior Hanging Flag Ads	5	5mx3m (9 flags)	Limited to 9

04 登录大厅广告 Lobby Ads

赞助项目	金额(万元)	规格/权益说明	限量
东登录大厅入口LED屏	40	24.96m×1.28m, 人流最密集处	独家
中登录大厅入口LED屏	30	24.96m×1.6m, 第一视觉冲击	独家
展厅主通道喷绘广告	15	4m×7m, 主通道核心位置	限8家
展厅外门口两侧喷绘广告	10	3m×5m, 入口处两边位置	限8家
展厅之间通道喷绘广告	10	3m×6m, 通道两边位置	限24家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
East Lobby Entrance LED Screen	40	24.96mx1.28m, highest foot traffic	Exclusive
Central Lobby Entrance LED Screen	30	24.96mx1.6m, first visual impact	Exclusive
Main Hallway Banner Ad	15	4mx7m, core location	Limited to 8
Hall Entrance Side Banner Ads	10	3mx5m, both sides of entrance	Limited to 8
Hall-to-Hall Corridor Banner Ads	10	3mx6m, both sides of corridor	Limited to 24

赞助方案 Sponsorship Proposal

05

会议广告 Conference Ads

赞助项目	金额(万元)	规格/权益说明	限量
论坛大屏两侧广告	40	3.5m×2m, 入口处两边位置	限2家
论坛外侧单面广告	15	2m×2m, 入口处两边位置	限10家
论坛椅背套广告位	10	论坛3天参会嘉宾宣传推广	独家
平行论坛	15	分论坛冠名	独家
专场发布会(1.5小时)	6	提供场地、设备及宣传组织	多家
海外买家对接会	0.35	与海外买家精准对接	多家
Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Forum Main Stage Side Ads	40	3.5mx2m, entrance sides	Limited to 2
Forum External Single-sided Ad	15	2mx2m, entrance sides	Limited to 10
Forum Chair Back Cover Ad	10	3-day promotion to attendees	Exclusive
Parallel Forum	15	Sub-forum naming rights	Exclusive
Exclusive Press Conference (1.5h)	6	Venue, equipment, promotion	Multiple
Overseas Buyer Matchmaking	0.35	Direct engagement with overseas buyers	Multiple

06

视频广告 Video Ads

赞助项目	金额(万元)	规格/权益说明	限量
深度专访	1.2	3分钟剪辑成片+官媒宣发	多家
展商推荐	6	45秒剪辑成片+官媒宣发	多家
Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
In-depth Interview	1.2	3-min edited video + official media release	Multiple
Exhibitor Feature	6	45-sec edited video + official media release	Multiple

07

印刷广告 Print Ads

赞助项目	金额(万元)	规格/权益说明	限量
参观指南封面广告	15	最高级别印刷品曝光	独家
参观指南封底广告	10	次高级别印刷品曝光	独家
参观指南内页广告	5	精准投放至所有观众	限8家
展商/VIP证赞助	15	单面, 品牌伴随全程	独家
Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Visitor Guide Cover Ad	15	Top-tier print exposure	Exclusive
Visitor Guide Back Cover Ad	10	Second-tier print exposure	Exclusive
Visitor Guide Inside Page Ad	5	Targeted reach to all attendees	Limited to 8
Exhibitor/VIP Badge Sponsor	15	Single side, brand visibility throughout	Exclusive

08

品类广告 Category Ads

赞助项目	金额(万元)	规格/权益说明	限量
服装赞助	15	工作人员服装	独家
礼品袋赞助	30	约2万个移动的广告	独家
礼品赞助	20	约2万个展会赠品	独家
伴手礼赞助	30	约1000个嘉宾赠送	独家
咖啡/饮品赞助	10	VIP与海外买家见面会休息区	独家
饮用水赞助	10	瓶身贴标, 品牌触达高频	限2家
奖杯/奖牌/证书赞助	10	优秀展商与合作伙伴授牌	独家
官方指定用车	6	嘉宾接送	独家
合作银行	10	提供相关金融服务	独家
合作航空	20	提供日韩等国航空服务	独家
官方推文合作	5	官方公众号头条发布	多家
官方推文合作	3	官方公众号普通发布	多家

Sponsorship Item	Amount (10K RMB)	Specifications / Benefits	Availability
Apparel Sponsor	15	Staff uniforms	Exclusive
Gift Bag Sponsor	30	~20,000 mobile ads	Exclusive
Giveaway Sponsor	20	~20,000 expo giveaways	Exclusive
Souvenir Sponsor	30	~1,000 gifts for VIPs	Exclusive
Coffee/Beverage Sponsor	10	VIP & overseas buyer lounge	Exclusive
Drinking Water Sponsor	10	Bottle labels, high-frequency brandexposure	Limited to 2
Trophy/Medal/Certificate Sponsor	10	Awards for outstanding exhibitors & partners	Exclusive
Official Designated Vehicle	6	VIP shuttle service	Exclusive
Partner Bank	10	Financial services	Exclusive
Partner Airline	20	Air travel services for Japan, South Korea, etc.	Exclusive
Official WeChat Post Partnership	5	Headline post on official public account	Multiple
Official WeChat Post Partnership	3	Standard post on official public account	Multiple

目标观众 Target Audience

组委会精准邀约全球电子信息产业核心力量，涵盖集成电路设计制造封测、元器件、电子专用设备、光子、AI芯片、消费电子、能源电子、光伏储能、北斗时空等企业，汽车、医疗、航空航天、海洋电子方案商，以及软件开源、科研院所、高校、园区、投资机构。并广邀上下游采购商、供应商。重点锁定电子信息、汽车零部件、通用设备、工业自动化与机器人、新能源、生物医药等行业。观众以董事长、总经理、技术总监、采购总监及自动化工程师为主，多具采购决策权，参观目的聚焦设备采购、技术选型、智能工厂方案调研与上下游对接。

The Organizing Committee will conduct targeted outreach to key players across the global electronic information industry, including IC design, manufacturing, packaging and testing; electronic components; electronic manufacturing equipment; photonics; AI chips; consumer electronics; energy electronics; photovoltaics and energy storage; and BeiDou-based positioning and spatiotemporal information. The exhibition will also bring together automotive, medical, aerospace and marine electronics solution providers, as well as software and open-source communities, research institutes, universities, industrial parks, and investment institutions. Buyers and suppliers across the entire value chain will be invited, with a particular focus on electronic information, automotive components, general equipment, industrial automation and robotics, new energy, biopharmaceuticals, and other key sectors. Core visitors will include Chairpersons, General Managers, Technical Directors, Procurement Directors, Automation Engineers, and other key decision-makers, many of whom are directly involved in purchasing decisions. Their primary objectives include equipment procurement, technology selection, smart factory solution evaluation, and upstream-downstream business matchmaking.

立即注册 | Booth Registration

如欲订“2027杭州国际智能工厂与工业自动化展览会”展位，或了解更多信息，请立即发电子邮件至 info@goldenexpo.com.cn。或通过以下联络方法，预订展位。

To book a booth at the SFAE& HIEM 2027 or for more information, please email us immediately at info@goldenexpo.com.cn. or use the contact details below to reserve your space.

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